

Language And Social Relationship In Brazilian Portuguese The Pragmatics Of Politeness

Southwest Journal of Linguistics - 2000

It's not all about you - Bettina Kluge
2019-11-15

The twenty-first century has seen a surge in cross-linguistic research on forms of address from increasingly diverse and complementary perspectives. The present edited collection is the inaugural volume of Topics in Address Research, a series that aims to reflect that growing interest. The volume includes an overview, followed by seventeen chapters organized in five sections covering new methodological and theoretical approaches, variation and change, address in digital and audiovisual media, nominal address, and self- and third-person reference. This collection includes work on Cameroonian French, Czech, Dutch, English (from the US, UK, Australia, and Canada), Finnish, Italian, Mongolian, Palenquero Creole, Portuguese, Slovak, and Spanish (in its Peninsular and American varieties). By presenting the work in English, the book offers a bridge among researchers in different language families. It will be of interest to pragmatists, sociolinguists, typologists, and anyone focused on the emergence and evolution of this central aspect of verbal communication.

Social Class Ethos in a Northern U.S. City - Brian H. Kleiner 1993

Pragmatics of Computer-Mediated Communication - Susan Herring 2013-01-30
Excerpt Open publication The present handbook provides an overview of the pragmatics of language and language use mediated by digital technologies. Computer-mediated communication (CMC) is defined to include text-based interactive communication via the Internet, websites and other multimodal formats, and mobile communication. In addition to 'core'

pragmatic and discourse-pragmatic phenomena the chapters cover pragmatically-focused research on types of CMC and pragmatic approaches to characteristic CMC phenomena. Reduced series price (print) available! > For orders, please contact
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Pragmatics & Cognition - 2001

Linguistics and Language Behavior Abstracts - 1999

Conversational Interaction Between Venezuelans and American L2 Learners of Spanish - Anne Edstrom 2000

Portuguese - Milton M. Azevedo 2005-01-13
Publisher Description

Pragmatics Applied to Language Teaching and Learning - Lucis Fernández Amaya
2020-07-24

This volume presents a wide ranging overview of key theoretical and practical issues, empirical research and various analyses of pragmatic phenomena that will certainly be most useful and helpful to students and researchers in pragmatics and other linguistic disciplines and, of course, to L2 teachers. It is divided into five parts that include chapters addressing cognitive issues on L2 teaching, how and what to teach when dealing with specific speech acts, intercultural aspects of communication, the teaching of languages for academic and specific purposes and some other methodological issues on pragmatics teaching.

Current Trends in the Pragmatics of Spanish - Rosina Márquez-Reiter 2004-01-01

Current Trends in the Pragmatics of Spanish provides the reader with a representative spectrum of current research in the most dynamic areas of the pragmatics of Spanish. It

brings together a collection of academic essays written by well-established as well as emerging voices in Hispanic pragmatics. The essays include applications of pragmatic concepts to sub-fields of (Spanish) linguistics (i.e., pragmatics and grammar; pragmatics and applied linguistics; pragmatics and cross- and inter-cultural communication), studies of 'traditional' topics in pragmatics (i.e., discourse markers, politeness, metaphor, humour) as well as a proposal to amalgamate the dominant pragmatic approaches, namely socio-pragmatics and cognitive pragmatics, into one comprehensive model. The essays in this collection represent both new theoretical and empirical research and as such they constitute a valuable contribution to the field of pragmatics in general and an essential reference to those researching the pragmatics of Spanish.

Politeness in Language - Richard J. Watts
2005-01-01

The second edition of this collection of 13 original papers contains an updated introductory section detailing the significance that the original articles published in 1992 have for the further development of research into linguistic politeness into the 21st century. The original articles focus on the phenomenon of politeness in language. They present the most important problems in developing a theory of linguistic politeness, which must deal with the crucial differences between lay notions of politeness in different cultures and the term 'politeness' as a concept within a theory of linguistic politeness. The universal validity of the term itself is called into question, as are models such as those developed by Brown and Levinson, Lakoff, and Leech. New approaches are suggested. In addition to this theoretical discussion, an empirical section presents a number of case studies and research projects in linguistic politeness. These show what has been achieved within current models and what still remains to be done, in particular with reference to cross-cultural studies in politeness and differences between a Western and a non-Western approach to the subject. The publication of this second edition demonstrates that the significance of the collection is just as salient in the first decade of the new millennium as it was at the beginning of the 1990s.

Language and Social Relationship in

Brazilian Portuguese - Dale April Koike

2014-08-01

"Give me the salt" and "Please pass the salt" make the same request, but in a polite situation the first utterance may give offense, while the second may not. How and why such differences in wording and intonation, in a particular context, produce different effects is the concern of pragmatics, the area of linguistics that deals with how speech is used in interaction. In this innovative study of pragmatics in Brazilian Portuguese, Dale Koike analyzes the politeness phenomenon, specifically in the context of speech acts known as "directives." As acts intended to get someone to do something, directives bring into play a variety of sociocultural factors, depending on the relationship between the participants. Using empirical data obtained through natural language observation and from questionnaires of over one hundred adult native speakers, Koike identifies factors—such as age, education, and gender—that influence the strategies of politeness a given speaker is likely to use in making a directive. This research clarifies the unwritten language rules and assumptions that native speakers intuitively follow in phrasing their directive utterances. Koike also includes important material on the acquisition of strategies for politeness by children and adult second-language learners, as well as on gender differences in politeness forms. Her research proposes important additions to the theory of speech acts as conceived by Austin and Searle, particularly in the application of deictic organization to account for a hierarchy of pragmatic forms. *Language and Social Relationship in Brazilian Portuguese* will be of interest to a wide audience in diverse fields, including linguistics, anthropology, interaction analysis, communications, semantics, sociology, psychology, and education.

Pragmatics in Persuasive Discourse of Spanish Television Advertising - Karol J. Hardin 2001

This investigation analyzes pragmatic ways in which Spanish is used to achieve persuasion in television advertising. The author applies pragmatic models to commercials for products and services from three countries--Chile, Spain,

and the United States. She addresses the questions: (1) Which pragmatic devices occur most frequently? (2) How are these devices linguistically coded? (3) Are any differences evident between regional varieties of Spanish? and (4) How are pragmatological features of television advertising used to effect persuasion? The most representative variables include speech acts, indexicals, politeness, implicatures, violations of Grice's Maxims, and speaker considerations. The study contributes to the cross-linguistic understanding of pragmatics and of persuasion in Spanish by (1) offering a procedure that may be replicated; (2) addressing multiple pragmatic categories; and (3) examining the relationship between pragmatic strategies and persuasion among Spanish speakers. Given the vital role of the media in society, Spanish television advertising reflects the pragmatic communication of persuasion by and to Spanish speakers. *Pragmatica de discurso persuasivo de publicidad de television en espanol. Esta investigacion analiza las maneras pragmaticas en las cuales se usa el espanol para persuadir en la publicidad de television y contribuye al entendimiento linguistico de pragmatica y persuasion en espanol. El libro esta escrito en ingles.*

Portuguese for Spanish speakers - Antônio R. M. Simões 2004

Rethinking Communicative Interaction - Colin B. Grant 2003-01-01

From government eavesdropping to Internet crime, reality TV to computer-mediated communication and mobile telephones, the face of communication has fundamentally changed. The contingencies and complexities of communication can be witnessed in old and new media, in changing patterns of face-to-face interactions and the pluralization of the self and blurring of the distinction between the real and virtual. To date, theories of interaction have been slow to conceptualize communication in terms of its instabilities. Social communication models remain heavily indebted to an interaction paradigm which is often intuitive, epistemologically conservative and even a-critical. By contrast, an interdisciplinary programme in communication covers a complex field which requires the broadest possible range

of approaches beyond current disciplinary confines. This collection seeks to examine some of the implications for our understanding of interaction when communication is conceptualized as a complex uncertainty.

The Power of Discourse in Ritual Performance - Ulrich Demmer 2007

This volume focuses on the ways discourse is used in ritual performances as an important medium of power, enabling speakers/actors to construct, redefine and transform interpersonal relationships, cultural concepts and worldviews. The various case studies gathered here, from South Asia, South East Asia, Africa and South America, show that recent developments in linguistic anthropology, ritual theory and performance studies provide new conceptual tools to take a fresh look at these issues. Foregrounding pragmatic approaches to language and discourse, they explore the social dynamics of rhetorical discourse, text and context, normativity and creativity, the poetics of dialogue and speech, as well as the manifold interactions of speakers, addressees and audience. The volume thus embraces both the micro-level of speech activities as well as the macro-level of social and political relationships and brings out the subtle workings of control, authority, and power in situations marked as ritual. The contributions, all based on extensive fieldwork, include many concrete samples of speech and discourse which give an authentic impression of the different voices and make for vivid reading.

Dialogue in Spanish - Dale April Koike 2010 "Dialogue in Spanish" provides a strong theoretical and empirical foundation for the study of dialogue. This edited collection of twelve original studies contributes to a broad comprehension of dialogue in two general contexts: personal interactions among friends and family; and public speech, such as political debates, medical interviews, court translations and service encounters. The studies, written by authors from Canada, Mexico, Spain, Sweden, the United States and Venezuela, present an in-depth look at issues and elements of dialogue such as irony, narrativity, discourse markers, coherence, conflict and expectations. Background research on dialogue grounds the articles in such areas as discourse analysis,

pragmatics, philosophy, sociology, anthropology and linguistics. The book will prove useful to those who study conversational interaction, pragmatics, and discourse analysis as applied to various functions and contexts, and it will be of particular interest to researchers and students of linguistics, anthropology, sociology, philosophy, communications and education. *Teaching and Learning the English Language from a Discourse Perspective* - María José Esteve 2005

This book will be of interest to educators, students and scholars working in the field of language as discourse as well as foreign language acquisition.

Contexts of Co-Constructed Discourse - Lori Czerwionka 2021-07-27

This collection showcases cutting-edge developments in co-construction in discourse. Drawing on the pioneering work of Dale A. Koike, the volume contributes new understandings of how speakers jointly negotiate meanings, contexts, identities, and social positions in interaction. The volume is organized around three key themes in co-construction—co-constructed discourse, pragmatics in discourse, and teaching and assessment of discourse—and builds on the introductory chapter that situates the discussion on context and co-construction as fundamental to understanding meaning-making in interaction. Drawing on interdisciplinary perspectives across strands of linguistics and education, chapters explore both the contextual elements that frame co-construction processes and the distinct dynamics between action and language use across a wide range of interactional contexts, including sports commentary, interviews, everyday conversation, classroom discourse, and digitally mediated settings. Taken together, the book highlights the

impact of Koike's contributions on existing research in pragmatics and discourse and exhibits the potential for her work to frame scholarship on emerging interactional contexts. This volume will be of particular interest to students and researchers in discourse studies, pragmatics, applied linguistics, second language studies, and language education, as well as those interested in interaction across diverse contexts.

Speech Acts Across Cultures - Susan Gass 2006-01-01

This book investigates the notion of Speech Act from a cross-cultural perspective. The starting point for this book is the assumption that speech acts are realized from culture to culture in different ways and that these differences may result in communication difficulties that range from the humorous to the serious. Importantly, a recurring theme in this volume has to do with the need to verify the form, the function and the constraining variables of speech acts as a prerequisite for dealing with them in the classroom. The book deals with three major areas of Speech Act research: 1) Methodological Issues, 2) Speech Acts in a second language, and 3) Applications. In the first section authors discuss general issues of methodology and present data in an effort to detail the efficacy of different methodologies. Research clearly shows the effect of methodology on the results. This section is followed by a discussion of specific speech acts, including speech acts and strategy use that have as their goal the creation and maintenance of solidarity (i.e. greetings, compliments, apologies) and speech acts that involve face-threatening acts (i.e. complaints, favor-asking, suggestions). In the final section, authors consider applications of speech act research within the context of advertising and business relationships.

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