

Business Networking Shaping Enterprise Relationships On The Internet

Towards the E-Society - Beat Schmid
2006-04-11

I3E 2001 is the first in a series of conferences on e-commerce, e-business, and- government organised by the three IFIP committees TC6, TC8, and TC11. It provides a forum, where users, engineers, and scientists from academia, industry, and government can present their latest findings in e-commerce, e-business, and- government applications and the underlying technology to support those applications. The conference comprises a main track and mini tracks dedicated to special topics. The papers presented in the main track were rigorously refereed and selected by the International Programme Committee of the conference.

Thematically they were grouped in the following sessions: - Sessions on security and trust, comprising nine papers referring to both trust and security in general as well as presenting specific concepts for enhancing trust in the digital society. - Session on inter-organisational transactions, covering papers related to auditing of inter-organizational trade procedures, cross-organizational workflow and transactions in Business to Business platforms. - Session on virtual enterprises, encompassing papers describing innovative approaches for creating virtual enterprises as well as describing examples of virtual enterprises in specific industries. - Session on online communities containing three papers, which provide case studies of specific online communities and various concepts on how companies can build and harness the potential of online communities. - Sessions on strategies and business models with papers describing specific business models as well as general overviews of specific approaches for E- Strategy formulation.

Intelligent Support Systems: Knowledge Management - Sugumaran, Vijayan 2001-07-01
There is a growing interest in developing intelligent systems that would enable users to

accomplish complex tasks in a Web-centric environment with relative ease by utilizing such technologies as intelligent agents, distributed computing and computer supported collaborative work. This book brings together researchers in related fields to explore various aspects of ISS design and implementation, as well as to share experiences and lessons learned in deploying intelligent support systems.

Business Networking - Hubert Österle
2012-12-06

This book proposes a process-oriented model for business networking and the concept of networkability to develop realistic strategies for managing enterprises relationships in the Internet economy. It formulates key success factors and management guidelines which were developed in close co-operation between research and practice.

Business Process Management Workshops - Danilo Ardagna 2009-06-07

Constitutes the refereed post-workshop proceedings of 9 international workshops held in Milano, Italy, in conjunction with the 6th International Conference on Business Process Management, BPM 2008, in September 2008.

[User-Centric Application Integration in Enterprise Portal Systems](#) - Oliver Gmelch 2012

The ever growing number of application scenarios for IT systems leads to a significant increase in their number and hence to a level of complexity that has grown tremendously in comparison with early IT installations by the mid of the past decade. In numerous attempts to integrate these diverging application stacks, various prominent methods have emerged in the past, most recently the topic of EAI which strives to achieve a consolidated view at diverse application systems. However, the emergence and rise of cloud-based services leads to new challenges to deal with. Usage of offerings from a no further specified cloud appears appealing for IT decision makers since it promises cost

savings while even enhancing flexibility to quickly respond to changing market needs. To further support this idea, this work focuses on the aspect of inter-organisational networks that are characterised by short setup times and short time to market in order to achieve innovative products emerging from the cooperation between different actors. In this context, proper backing by dedicated ICT components is one of the key challenges. This book therefore demonstrates how portal systems, acting as intermediary between providers and consumers, can be embedded into networked enterprises by providing seamless access to all relevant information. To achieve this, this book presents a generic architecture that can serve as a blueprint for future implementations for the type of enterprise portals introduced previously and focuses on integration of external services in a user-centric manner, concentrating on the user and his specific needs to achieve productivity and user satisfaction gains. Moreover, secure communication facilities allow to consider the current application and/or user context to control exchange of information between different applications integrated on the portal platform.

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2012-12-29

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Global Mobile Commerce: Strategies, Implementation and Case Studies - Huang, Wayne 2007-09-30

Explores global m-commerce strategies and technological standards, and provides cases of the subject from a global perspective.

How to Win Customers in the Digital World - Peter Vervest 2012-12-06

Providing a template for seizing the opportunities offered by digital business technologies, this book presents six real-life cases to demonstrate both the power and risks involved. The authors - both experienced professionals in management education and

telecommunications - introduce Total Action concepts and methodologies - where every activity inside the organization is directly relevant for its customers. Winners use these to make front-line people the point of decision making, to unlock information about customers, and to manage the fulfillment of their commitments. The result is a discovery tour of new management concepts that will help your business triumph in today's digital world. From the reviews: "This book is mandatory reading for every manager and professional." - Thomas Middelhoff, Chairman & CEO Bertelsmann AG; "This is a powerful and straightforward starting point for all managers and organizations seeking to master the new frontiers of business." A.-W. Scheer, Chairman of the Supervisory Board IDS Scheer AG

Enterprise Architecture for Connected E-Government: Practices and Innovations - Saha, Pallab 2012-06-30

"This book addresses the gap in current literature in terms of linking and understanding the relationship between e-government and government enterprise architecture"--Provided by publisher.

Business Networking - Hubert Osterle
1999-11-10

Moving into Mass Customization - Claus Rautenstrauch 2012-12-06

Mass Customization leads the strategy of today's well succeeded companies. It indulges the customer with the so long yearned for product and/or service that exactly fits his desires and specifications. This book compiles a hand-selected variety of testimonies from Mass Customization experts worldwide with different experiences both on an academic research basis as well as on practical case studies. This diversity makes it a compulsory guide to use in any enterprise throughout the world that wants to take its business into new and more ambitious dimensions. Furthermore, its contents are structured in a way that will help everyone that wants to learn, teach or put into practice the concepts of Mass Customization.

Inter-organizational Information Systems in the Internet Age - Sean B. Eom 2005-01-01
Since the U.S. Department of Defense initiated the development of networked computers in

1969, Internet technologies have rapidly advanced and revolutionized the way we communicate and conduct business. The second wave of the technological revolution came with intranet technology in the mid-1990s. With the intranet, organizations have strengthened the powers and speed of data gathering and sharing, communication, collaboration, and decision making within a firewall-protected organizational boundary. The third wave of this technological evolution, extranets, began in the second half of the 1990s. Many believe that it is the key technology enabler that is triggering a revolution in the structure and operations of many organizations in the new Internet-driven global economy. In addition to maturing Internet technologies, several technology drivers, as well as business drivers, further pushed the emergence of new types of organizations--virtual corporations, virtual organizations, extended enterprises, and trans-enterprise systems.

Networking and Telecommunications: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2010-01-31

"This multiple-volume publications exhibits the most up-to-date collection of research results and recent discoveries in the transfer of knowledge access across the globe"--Provided by publisher.

Processes and Foundations for Virtual Organizations - Luis M. Camarinha-Matos 2013-06-05

Processes and Foundations for Virtual Organizations contains selected articles from PRO-VE'03, the Fourth Working Conference on Virtual Enterprises, which was sponsored by the International Federation for Information Processing (IFIP) and held in Lugano, Switzerland in October 2003. This fourth edition includes a rich set of papers revealing the progress and achievements in the main current focus areas: -VO breeding environments; - Formation of collaborative networked organizations; -Ontologies and knowledge management; -Process models and interoperability; -Infrastructures; -Multi-agent approaches. In spite of many valid contributions in these areas, many research challenges remain. This is clearly stated in a number of papers suggesting a new research agenda and

strategic research roadmaps for advanced virtual organizations. With the selected papers included in this book, PRO-VE pursues its double mission as a forum for presentation and discussion of achievements as well as a place to discuss and suggest new directions and research strategies.

Advertising Worldwide - Ingomar Kloss 2011-06-28

This book addresses the following questions: What are the social, cultural or religious particularities of advertising and advertising practices? Are there any taboos? What about legal restrictions? How is the advertising infrastructure? Are there any institutions, federations or boards of advertising? How are media data collected? How can specific target groups be addressed? Are there any specific habits in using media? Specialists from Australia, Belgium, Finland, France, Germany, India, Mexico, Russia, South Africa, Taiwan, and the USA provide comprehensive information on advertising conditions in their countries.

Knowledge Management and Virtual Organizations - Yogesh Malhotra 2000-01-01

Annotation Twenty essays present current research on knowledge management as related to effective design of new organization forms. The first section of the book covers frameworks, models, analyses, case studies and research on the integration of knowledge management within virtual organizations, virtual teams and virtual communities of practice. Themes covered in this section include business model innovation; design of virtual organization forms; net-based models; techniques for enabling knowledge capture, sharing and transfer; and collaboration and competition at intra- and inter-organizational levels. The focus of the second half is on key success factors that are important for realizing virtual models of business transformation. Topics include the role of organizational control systems, the role of internal and external employees and customers in creation of organizational knowledge, and information quality issues. Annotation c. Book News, Inc., Portland, OR (booknews.com).

Business Networking - Hubert Österle 2000-12-12

This book proposes a process-oriented model for business networking and the concept of

networkability to develop realistic strategies for managing enterprises relationships in the Internet economy. It formulates key success factors and management guidelines which are developed in close co-operation between research and practice.

Business Networking - Hubert Osterle
2000-12-12

Enterprise Interoperability II - Ricardo Jardim-Gonçalves 2007-08-29

This volume provides a concise reference to the state-of-the-art in software interoperability. Composed of over 90 papers, Enterprise Interoperability II ranges from academic research through case studies to industrial and

administrative experience of interoperability. The international nature of the authorship continues to broaden. Many of the papers have examples and illustrations calculated to deepen understanding and generate new ideas.

B-to-B Electronic Marketplaces - Evi Hartmann
2013-06-29

Evi Hartmann discusses the following research questions: What is the relation between a given purchase situation and the characteristics of a B-to-B E-marketplace? Can a fit between the two be defined from a relationship perspective? How does the interplay between the purchase situation and the B-to-B E-marketplace characteristics influence the success of a supplier relationship?

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